Please keep your email polite as you will be more likely to get a response. You can find the customer service email address or contact form on most retailer and manufacturer websites in a ‘contact us’ section.

Subject: PRODUCT NAME

Dear XXXXXX (Manufacturer/Retailer Name),

**1st Paragraph:** State what product you have purchased / what product you are emailing about. Do you purchase it often? Is this the first time? Did the lack of nutrition information stop you from purchasing it? Did you end up buying a different brand?

**2nd paragraph:** Does the product have nutrition information on it? Does it give any information other than alcohol content? Ask why they don’t include the nutritional information on the product. Provide an example of an alcohol product that does include nutrition information if you can find one. Remember you have the right to know what you’re putting in your body.

**3rd paragraph:** Do you have a reason for needing to keep your sugar intake down? Does it affect your health? Do you just want to know what’s in the drink you are sold? Tell them! Are you able to compare products? Are you able to make the choice of a low sugar product if no products provide nutrition information?

Thank you taking the time to read my email and I am looking forward to hearing your response.

Yours Faithfuly,

XXXX YOUR NAME XXXXX