



Children's Packaging Survey 2019 - Licensed Characters

Notes:

Data per 100g and per portion was collected using food and drink database, in store from the w/c 11/03/2019. Data correct as of May 2019. See Action on Salt website for further information.

Data sorted from highest to lowest for sugar per 100g

Colour coding according to DH Front of Pack Guidance: Green ≤5/100g, Amber >5 - ≤22.55g, Red >22.5g/100g, >27g/portion for sugar

Colour coding according to DH Front of Pack Guidance: Green ≤0.3/100g, Amber >0.3 - ≤1.5g, Red >1.5g/100g, >1.8g/portion for salt

Colour coding according to DH Front of Pack Guidance: Green ≤3.0/100g, Amber >3.0 - ≤17.5g, Red >17.5g/100g, >21g/portion for total fat

Colour coding according to DH Front of Pack Guidance: Green ≤1.5/100g, Amber >1.5 - ≤5.0g, Red >5.0g/100g, >6.0g/portion for saturates

Portion size as suggested on pack. Multiple versions of the same product in different pack sizes were excluded

na = Information not available

Licensed Character	Product Name	Fat/100 (g)	Fat/Serve (g)	Saturated fat/100 (g)	Saturated fat/Serve (g)	Sugars/100 (g)	Sugars/Serve (g)	Equivalent tsp sugar	Salt/100 (g)	Salt/Serve (g)
Peppa Pig	Peppa Pig Candy Bites	0	np	0	np	99	np		0.39	np
Paw Patrol	Paw Patrol Strawberry Candies	0.1	np	0	np	85.19	np		0.03	np
Thomas the Tank Engine	Marks & Spencer Thomas & Friends White Chocolate Buttons	30.3	np	18.3	np	65.4	np		0.25	np
Peppa Pig	Peppa Pig Raisins 9 Mini Cartons	1	0.1	0.1	0	63	8.8	2	0.15	0.02
Disney Incredibles	Disney Kitchen Raisins	0.5	0.5	0.4	0.1	63	9.4	2	0.02	0.01
Paw Patrol	Paw Patrol 6 Mini Chocolate Bars	28.6	3.4	17.1	2.1	60.6	7.2	2	0.28	0.03
Paw Patrol	Kinnerton Paw Patrol 6 Mini Chocolate Bars	29	3.4	17	2.1	60	7.2	2	0.28	0.03
Paw Patrol	Paw Patrol Milk Chocolate Coins	27	np	17	np	60	np		0.3	np
Despicable Me	Despicable Me 3 Make Your Own Minion Cupcakes	5.8	1.3	2.3	0.5	49.7	11.4	3	0.38	0.09
Paw Patrol	Paw Patrol Cupcake Kit	8.3	2	2.8	0.7	48.2	11.6	3	0.43	0.1
Peppa Pig	Peppa Pig Muddy Puddle Cupcakes	11.7	2.3	4.1	0.8	47.3	9.6	2	0.58	0.13
Thunderbirds	Thunderbirds Cupcake Kit	18.8	13	10.1	7	45.9	31.7	8	0.38	0.26
Shimmer & Shine	Shimmer & Shine Cupcake Kit	17.8	4.6	9.5	2.4	44.7	11.4	3	0.33	0.09
Roald Dahl	Mr Kipling 6 Lemon Layered Slices	15.5	5.2	3.4	1.1	44.4	14.9	4	0.58	0.2
Transformers	Cake Angels Transformers Chocolate Biscuit Cake	17.3	5	9.2	2.7	40.7	11.8	3	0.1	0.1
My Little Pony	Cake Angels My Little Pony Cupcake Kit	19.2	6.9	6.5	2.3	39.9	14.4	4	0.2	0.1
Justice League	Justice League Cupcake Kit	18	4	10.7	2.4	39.9	8.8	2	0.6	0.1
Roald Dahl	Mr Kipling Angel Slices	18.2	6.1	6.1	2.1	39	13.1	3	0.56	0.19
Peppa Pig	Peppa Pig Muddy Puddle Cup Cakes 195g	9.6	1.8	3.7	0.7	38.6	7.3	2	0.5	0.1
Roald Dahl	Mr Kipling James' Chocolate & Raspberry Ladybird Slices	18.7	5.8	5.8	1.8	38.3	11.8	3	0.62	0.19
Despicable Me	Despicable Me 5 Party Slice Sponge Cakes	20.7	5	3.4	0.8	35.8	8.6	2	0.27	0.07
Peppa Pig	Peppa Pig 9 Mini Funcakes	19.1	5	4.2	1.1	35.6	9.3	2	0.4	0.1
Paw Patrol	Paw Patrol 5 Party Slice Sponge Cakes	20.2	5	3.1	0.8	28.7	7.1	2	0.31	0.08
Hotel Transylvania 3	Pulsin Fruity Oat Bars Orange Choc Chip 5 pack	16.6	4.1	9.2	2.3	26.9	6.7	2	0.02	0
Pink Panther	Pink Panther Wafers	28	2.2	13	1	26	2	1	0.23	0.02
Paw Patrol	Paw Patrol Ice Cream Lollies	9.7	3.4	8.6	3	20.5	7.2	2	0.22	0.08
Peppa Pig	Peppa Pig 6 Cream Lollies	8.1	2.6	7.3	2.3	20.5	6.6	2	0.13	0.04
Simpsons	The Simpsons 4 Iced Ring Donuts	14.3	8.6	7	4.2	18.8	11.2	3	0.31	0.19
Disney Frozen	Disney Kitchen Frozen Enchanted Cupcake Activity Kit	11.7	2.2	2	0.4	16.9	3.2	1	0.46	0.09
Disney Moana	Disney Kitchen Moana Chocolate Adventurous Cupcake Activity Kit	9.4	1.9	2	0.4	16.3	3.3	1	0.43	0.09
Disney Toy Story	Asda Disney Kitchen Toy Story Cupcake Activity Kit	11	2.1	2.2	0.4	16	3	1	0.49	0.09
Disney Finding Dory	Disney Kitchen Finding Dory Cupcake Activity Kit	11	2.1	2.2	0.4	16	3	1	0.49	0.09
Disney Moana	Disney Kitchen Moana Cupcake Activity Kit	11	2.1	2.2	0.4	16	3	1	0.49	0.09
Disney Beauty & The Beast	Disney Kitchen Princess Cupcake Activity Kit	11	2.1	2.2	0.4	16	3	1	0.49	0.09
Disney Mickey Mouse	Asda Disney Kitchen Mickey Mouse Cupcake Activity Kit	11	2.1	2.2	0.4	16	3	1	0.49	0.09
Peppa Pig	Heinz Peppa Pig So Yummy Strawberry & Peach Biscuits	13.4	np	1.35	np	15.7	np		0.25	np
Paw Patrol	Heinz Paw Patrol So Yummy Peach & Apricot Biscuits	13.4	np	1.35	np	15.7	np		0.25	np
Disney Cars	Disney Kitchen Chocolate Champion Cupcake Activity Kit 125g	12	2.3	2.4	0.5	15	3	1	0.48	0.1
Disney Frozen	Disney Kitchen Chocolate Enchanted Cupcake Activity Kit 125g	12	2.3	2.4	0.5	15	3	1	0.48	0.1
Disney Incredibles	Disney Kitchen Incredibles 2 Chocolate Incredible Cupcake Activity Kit	12	2.3	2.4	0.5	15	3	1	0.48	0.1
Paw Patrol	Kellogg's Paw Patrol Cereal	3.1	0.9	0.6	0.2	15	4.5	1	0.18	0.05
Peppa Pig	Peppa Pig Strawberry Flavour Jelly 75g	0.2	np	0.2	np	11.8	np		0.03	np
Avengers	Yoplait Avengers Strawberry and Raspberry Yogurts	3	2.1	2	1.4	11.3	7.9	2	0.12	0.08
Star Wars	Yoplait Disney Kitchen Star Wars Strawberry & Raspberry Yogurt	3	2.1	2	1.4	11.3	7.9	2	0.12	0.08
Disney Frozen	Asda Disney Kitchen Frozen Strawberry Fromage Frais 6 pack	2.4	2.2	1.6	1.4	10	9	2	0.13	0.12
Peppa Pig	Peppa Pig Strawberry Fromage Frais 6 x 45g	2.4	2.2	1.6	1.4	10	9	2	0.13	0.12
Thomas the Tank Engine	Thomas & Friends Strawberry Fromage Frais	2.4	2.2	1.6	1.4	10	9	2	0.13	0.12
Paw Patrol	Paw Patrol Strawberry Fromage Frais	2.4	2.2	1.6	1.4	9.9	8.9	2	0.12	0.11
Despicable Me	Despicable Me Banana Flavour Jelly	0.1	np	0.1	np	9.2	np		0.02	np
Disney Cars	Asda Fromage Frais Pouches 320g Apricot (part of multipack)	1.6	1.28	1	0.8	8.5	6.8	2	0.09	0.072
Disney Cars	Asda Fromage Frais Pouches 320g Raspberry (part of multipack)	1.6	1.28	1	0.8	8.5	6.8	2	0.1	0.08
Disney Toy Story	Asda Disney Kitchen 4 Strawberry Fromage Frais Pouches	1.6	1.3	1	0.8	8.4	6.7	2	0.11	0.1
Disney Finding Dory	Asda Disney Kitchen 6 Strawberry Fromage Frais Pots	1.9	1	1.2	0.6	8.4	4.2	1	0.1	0.1
Disney Monsters Inc	Asda Disney Kitchen fromage frais tubes 320g Banana (part of multipack)	1.5	0.6	1	0.4	8.2	3.3	1	0.09	0.03

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Disney Toy Story	Asda 8 Strawberry Fromage Fraistubes	1.3	0.5	0.8	0.3	8	3.2	1	0.1	0.04
Disney Monsters Inc	Asda Disney Kitchen fromage frais tubes 320g Strawberry (part of multipack)	1.3	0.5	0.8	0.3	8	3.2	1	0.1	0.04
Disney Toy Story	Asda Lactose Free Greek Yogurts Banana (part of multipack)	0.9	0.9	0.6	0.6	8	8	2	0.08	0.08
Disney Toy Story	Asda Lactose Free Greek Yogurts - Strawberry (part of multipack)	0.9	0.9	0.6	0.6	7.9	7.9	2	0.1	0.1
Lego Movie	Green Giant Salt Free Sweet Corn 4 x 198g	1.7	1.4	0.4	0.3	7.4	5.9	1	0	0
Minions	Heinz Smooth Tomato Pasta Sauce Minions 0% added salt or added sugar	4.3	np	0.5	np	5.3	np	np	0.1	np
Teletubbies	Crosse & Blackwell 4Kids Pasta Shapes in Tomato Sauce Teletubbies	0.3	0.6	0.1	0.1	4.4	9.4	2	0.33	0.71
Dora the Explorer	Heinz Dora The Explorer Pasta Shapes in Tomato Sauce 205g	0.3	0.7	0.1	0.1	4.3	8.9	2	0.4	0.8
Hello Kitty	Heinz Hello Kitty Pasta Shapes in Tomato Sauce 205g	0.3	0.7	0.1	0.1	4.3	8.9	2	0.4	0.8
Peppa Pig	Heinz Peppa Pig Pasta Shapes in Tomato Sauce 205g	0.3	0.7	0.1	0.1	4.3	8.9	2	0.4	0.8
Ninja Turtles	Heinz Teenage Mutant Ninja Turtles Pasta Shapes in Tomato Sauce	0.3	0.6	0.1	0.1	4.3	8.9	2	0.4	0.8
Thomas the Tank Engine	Heinz Thomas & Friends Pasta Shapes in Tomato Sauce 205g	0.3	0.7	0.1	0.1	4.3	8.9	2	0.4	0.8
DC Superfriends	Heinz DC Super Friends Snap Pots	0.3	0.6	0.1	0.1	4.2	8	2	0.4	0.7
Disney Frozen	Heinz Disney Frozen Snap Pots	0.3	0.6	0.1	0.1	4.2	8	2	0.4	0.7
Minions	Heinz Minions Spaghetti Snap Pots 2 x 190g	0.3	0.6	0.1	0.1	4.2	8	2	0.4	0.7
Peppa Pig	Heinz Peppa Pig Snap Pots	0.3	0.6	0.1	0.1	4.2	8	2	0.4	0.7
Scooby Doo	Heinz Snap Pots 380g	0.3	0.6	0.1	0.1	4.2	8	2	0.4	0.7
Paw Patrol	Heinz Paw Patrol Snap Pots	0.3	0.6	0.1	0.1	4.2	8	2	0.4	0.7
Disney Incredibles	Mission Kids The Incredibles Tomato Ketchup Flavoured Wraps	6.2	1.9	2.5	0.8	4.2	1.3	0	0.9	0.28
Mr Tumble	Crosse & Blackwell 4Kids Pasta Shapes in Tomato Sauce	0.3	0.6	0.1	0.1	3.9	8.4	2	0.35	0.73
Paddington	Crosse & Blackwell 4Kids Pasta Shapes in Tomato Sauce	0.3	0.6	0.1	0.1	3.9	8.4	2	0.35	0.73
Minions	Heinz Pasta Shapes Minions	1.8	0.8	0.1	0.1	3.5	1.6	0	0.1	0.1
Paw Patrol	Heinz Paw Patrol Pasta Shapes	1.8	0.8	0.1	0.1	3.5	1.6	0	0.1	0.1
Peppa Pig	Heinz Peppa Pig Pasta Shapes 50% Whole Wheat 50% Durum Wheat 360g	1.8	0.8	0.1	0.1	3.5	1.6	0	0.1	0.1
Teenage Mutant Ninja Turtles	Cathedral City Teenage Mutant Ninja Turtles Cheese & Toasties	16	4.6	9.3	2.7	3.2	0.9	0	1.5	0.4
Mr Tumble	Crosse & Blackwell 4Kids Pasta Shapes in Tomato Sauce with Sausages	2.2	4.7	0.7	1.5	2.8	6	2	0.47	1.01
Paddington	Crosse & Blackwell 4Kids Pasta Shapes in Tomato Sauce with Sausages!	2.2	4.7	0.7	1.5	2.8	6	2	0.47	1.01
Batman	ABP Food 10 Pork Chipolatas	13.7	3.8	4.5	1.3	2.7	0.8	0	1.27	0.36
Disney Frozen	Mission Kids Disney Kitchen Frozen 6 Carrot Flavoured Wraps	5.3	1.6	2.1	0.7	2.5	0.8	0	0.8	0.25
Disney Monsters	Mission Kids Disney Kitchen Monsters Inc. 6 Strawberry Flavoured Wraps	5.5	1.7	2.1	0.7	2	0.6	0	0.7	0.22
Spongebob Squarepants	Crosse & Blackwell 4Kids Spongebob Meatballs in Tomato Sauce 370g	3.4	6.3	0.7	1.4	1.5	2.8	1	0.59	1.09
Spongebob Squarepants	Crosse & Blackwell 4Kids Spongebob Meatballs in Gravy 370g	3.2	5.9	0.7	1.3	1.5	2.8	1	0.54	0.99
Paw Patrol	Paw Patrol Slices of Pork Sausage, Cured and Cooked 100g	13.7	np	5	np	0.5	np	np	1.2	np
Superman	DC 4 Beef & Cheese Burgers 340g	14.9	9.1	7.1	4.3	0.5	0.3	0	1.02	0.62
Minions	Bernard Matthews 6 Minions	9.9	np	1.6	np	0.5	np	np	0.38	np
Wonderwoman	DC 4 Beef, Cheese & Bacon Burgers 340g	16.6	11.3	7.9	5.4	0.4	0.3	0	0.8	0.55
Paw Patrol	Cathedral City Paw Patrol Nibbles Mild Cheese 5 pack	24	3.8	16.4	2.6	0.1	0	0	1.8	0.3
Lego Movie	Nestle Pure Life Water	0	np	0	np	0	np	np	0.09	np
Disney Incredibles	Volvic Natural Mineral Water	0	np	0	np	0	np	np	0.03	np